



UNIVERSITÄT
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PUBLICATIONS

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1 JOURNAL ARTICLES (PEER-REVIEWED)

Klysing, A., **Braun, M.**, Buscicchio, G., Jacobs, C., Formanowicz, M., & Fasoli, F. (2024). The Use and Perception of Reclaimed Group Labels for Lesbian Women and Gay Men. *Journal of Language and Social Psychology*, 0261927X241234047. <https://doi.org/10.1177/0261927X241234047>

Braun, M., Heintz, L., Kruschinski, S., Trepte, S., & Scharnow, M. (2023). Gender diversity at academic conferences—The case of the International Communication Association. *Journal of Communication*, 73(6), 601–615. <https://doi.org/10.1093/joc/jqad032>

Braun, M., Martiny, S., & Bruckmüller, S. (2023). From serial reproduction to serial communication: Transmission of the focus of comparison in lay communication about gender inequality. *Human Communication Research*, 49(1), 35–46. <https://doi.org/10.1093/hcr/hqac024>

Bruckmüller, S., & **Braun, M.** (2020). One group's advantage or another group's disadvantage? How comparative framing shapes explanations of, and reactions to, workplace gender inequality. *Journal of Language and Social Psychology*, 39(4), 457–475. <https://doi.org/10.1177/0261927X20932631>

2 PRE-PRINTS

Schnepf, J., Reese, G., Bruckmüller, S., **Braun, M.**, Rotzinger, J., & Martiny, S. E. (2021). Justice in the eye of the beholder: How comparison framing affects the perception of global inequality through social emotions and justice sensitivity [Preprint]. *PsyArXiv*. <https://doi.org/10.31234/osf.io/n72cp>

3 TALKS

3.1 Invited Talks

Braun, M. & Scharfenkamp, K. (2023, September 28-29). *Sichtbarkeit und Wahrnehmung von Wissenschaftlerinnen auf internationalen wissenschaftlichen Konferenzen* [Workshop]. IFiF-ernetzt – Vernetzungsveranstaltung der BMBF-Förderrichtlinie „Innovative Frauen im Fokus“. Berlin, Germany

3.2 Academic Conferences

Braun, M., Trepte, S., Heintz, L., & Scharnow, M. (2024, September 16-19). *Diversity-X: A simple tool to increase citation diversity* [Tool demonstration]. Joint 53rd DGPs Conference and 15th ÖGP Conference, Vienna, Austria

Braun, M., Heintz, L., Jansen, A., Scharnow, M., & Trepte, S. (2024, June 12-14). *Diversity-X: A Research Program to Assess and Address Gender Diversity in Communication Science* [Poster Presentation]. Gender Diversity Across Europe Devising Solutions from Interdisciplinary & Intersectoral Perspectives, Bern, Switzerland

Braun, M. & Bruckmüller, S. (2023, July 1-4). *Comparison focus matters: How we compare high and low earners affects internal attributions for income inequality* [Research report]. 19th General Meeting of the European Association of Social Psychology. Krakow, Poland

Bruckmüller, S. & **Braun, M.**, (2023, July 1-4). *How privilege and disadvantage framing shape explanations of and suggestions for interventions against different kinds of inequality* [Research report]. 19th General Meeting of the European Association of Social Psychology. Krakow, Poland

Braun, M., Heintz, L., Kruschinski, S., Trepte, S., & Scharnow, M. (2023, May 18-20). *Geschlechterdiversität auf wissenschaftlichen Konferenzen - Entwicklung und Einflussfaktoren am Beispiel der ICA-Konferenzen von 2005 bis 2022* [engl. Gender diversity at academic conferences – Development and influencing factors

using the example of the ICA conferences 2005-2022, Research report]. Annual conference of the German Communication Association (DGPUK). Bremen, Germany

- Braun, M.**, Heintz, L., Kruschinski, S., Trepte, S., & Scharnow, M. (2023, May 25-29). *Gender diversity at academic conferences - The case of the International Communication Association (ICA)* [Poster presentation]. ICA's 73rd annual conference. Toronto, Ontario, Canada.
- Braun, M.** & Bruckmüller, S. (2022, September 10-15). *How whom we talk about affects attributions for income inequality* [Research report]. 52nd Congress of the German Psychological Society. Hildesheim, Germany.
- Braun, M.** & Bruckmüller, S. (2022, June 22-25). *How whom we talk about affects attributions for income inequality* [Research report]. 17th International Conference on Language and Social Psychology. Hong Kong.
- Braun, M.**, Bruckmüller, S., & Martiny, S. (2021, May 27-28). *Explaining male privilege or female disadvantage: The transmission of comparative focus in communication chains about gender inequality* [Research report]. Annual Meeting of the Belgian Association of Psychological Sciences. Louvain, Belgium.
- Braun, M.**, Bruckmüller, S., & Martiny, S. (2021, February 9-13). *Talking about gender inequality at work: The survival of asymmetrical framing in communication chains* [Poster Presentation]. 2021 SPSP Annual Convention. Virtual conference.
- Braun, M.** (2020, August 24 - September 4). *Framing social inequality – how the focus of comparison influences communication and causal thinking about social inequality* [Research report]. Summer School of the European Association for Social Psychology. Surrey, United Kingdom.
- Braun, M.**, Bruckmüller, S., & Martiny, S. (2019, September 16-18). *Talking about gender inequality at work: the survival of asymmetrical framing in communication chains* [Blitz Talk]. 17th Conference of the Social Psychology Section of the German Psychological Society. Cologne, Germany.
- Braun, M.** & Bruckmüller, S. (2019, June 26-28). *Pass it on! The framing of gender inequality in communication chains* [Poster Presentation]. EASP Meeting on Intergroup Communication. Bologna, Italy.
- Braun, M.** & Bruckmüller, S. (2019, June 20-22). *Pass it on! The framing of gender inequality in communication chains* [Poster Presentation]. EASP Meeting on Language Challenges in the 21st Century. Warsaw, Poland.
- Bruckmüller, S., **Lösch, M.**, Martiny, S., Reese, G. (2018, October 1-4). *Framing Inequality: Different Ways of Describing and Explaining Inequality Shape the Legitimization of Economic Inequality* [Poster Presentation]. EASP Meeting Polarization, Populism, Political Alienation: Causes and Consequences of Social Diversity and Inequality?. Landau, Germany.

4 MEDIA CONTRIBUTIONS

Braun, M. & Lux, A. (2021, August 9). *Wie können wir über Unterschiede und Gemeinsamkeiten sprechen ohne Vorurteile zu verstärken?* [engl. How can we talk about differences and similarities without strengthening prejudice?, Blog Article] <http://www.fachnetzflucht.de/wie-koennen-wir-ueber-unterschiede-und-gemeinsamkeiten-sprechen-ohne-vorurteile-zu-verstaerken>

Magazin am Wochenende (2022, July 2-3). *Verzeih mir* [Forgive me, Newspaper article]

ZDF heute (2020, April 11), Corona-Pandemie und Sprache - Krise! Hölle! Seuche! [engl. Corona pandemic and language – Crisis ! Hell ! Plague !, Online News Article] .
<https://www.zdf.de/nachrichten/panorama/coronavirus-sprache-angst-kommunikation-100.html>