



UNIVERSITY OF
HOHENHEIM

PUBLICATIONS

JANA
DOMBROWSKI
RESEARCH ASSOCIATE

**FACULTY OF BUSINESS, ECONOMICS AND SOCIAL SCIENCES / INSTITUTE OF
COMMUNICATION SCIENCE / DEPARTMENT OF MEDIA PSYCHOLOGY**

Inhalt

1	Journal Articles (peer-reviewed)	2
2	Book Chapters	2
3	Conference Proceedings	2
4	Talks	3
4.1	Invited Talks	3
4.2	Conferences	3
5	Media contributions	4

1 JOURNAL ARTICLES (PEER-REVIEWED)

Dombrowski, J., & Lux, A. (2024). Pushing towards privacy. Comparing the effectiveness of nudges and boosts for encouraging anonymous browsing. *Journal of Media Psychology*, 36(5), 302-309. <https://doi.org/10.1027/1864-1105/a000433> [OSF: <https://osf.io/8qrwb/>]

Frener, R., **Dombrowski, J.**, & Trepte, S. (2023). Development and validation of the Need for Privacy Scale (NFP-S). *Communication Methods and Measures*, 18(1), 48-71. <https://doi.org/10.1080/19312458.2023.2246014> [OSF: <https://osf.io/wb9vx/>]

Johann, M., Höhnle, L., & **Dombrowski, J.** (2023). Fridays for Future and Mondays for memes: How climate crisis memes mobilize social media users. *Media and Communication*, 11(3), 226-237. <https://doi.org/10.17645/mac.v11i3.6658>

2 BOOK CHAPTERS

Dombrowski, J. (2023). Privacy breaches. In S. Trepte & P. K. Masur (Eds.), *The Routledge Handbook of Privacy and Social Media*. 124–133. Routledge. <https://doi.org/10.4324/9781003244677-14>

Johann, M., & **Dombrowski, J.** (2023). Nudging in der politischen Online-Kommunikation – Wie die Politik Wahlentscheidungen beeinflusst [engl. Nudging in online political communication - How politics influences electoral decisions]. In M. Fuchs & M. Motzkau (Eds.), *Digitale Wahlkämpfe*. 145–162. Springer VS. https://doi.org/10.1007/978-3-658-39008-2_9

Johann, M., & **Wagner, J.** (2020). Neue Debatte, altes Dilemma? Die Herausforderungen des Phänomens »Fake News« für die Unternehmenskommunikation [engl. New debate, old dilemma? The challenges of fake news for corporate communications]. In R. Hohlfeld, M. Harnischmacher, E. Heinke, L. Lehner, & M. Sengl (Eds.), *Fake News und Desinformation: Herausforderungen für die vernetzte Gesellschaft und die empirische Forschung*. 97–111. Nomos. <https://doi.org/10.5771/9783748901334-9>

3 CONFERENCE PROCEEDINGS

Dombrowski, J. (2023). What does it take? Factors determining individual privacy regulation. In M. Hennemann, L. K. Kumkar, L. Kuschel, & B. Steinrötter (Eds.), *Data Disclosure*, 2, 89-103. De Gruyter. <https://doi.org/10.1515/9783111010601>

Wagner, J., Frener, R., & Trepte, S. (2021). Development and validation of the Need for Privacy Scale (NFP-S). In A. M. Rosenthal-von der Pütten, M. Elson, & S. Schiffer (Eds.), *Proceedings of the 12th Media Psychology Conference 2021 (MediaPsych 2021)*. <https://doi.org/10.18154/RWTH-CONV-245940>

4 TALKS

4.1 Invited Talks

Wagner, J. (2022, June 27-28). *What does it take? Factors determining individual privacy regulation* [Invited Talk]. Vectors of Data Disclosure, Munich, Germany.

4.2 Conferences

Dombrowski, J. & Trepte, S. (2024, September 16-19). *Privacy management on social media: A meta-analysis* [Research Talk]. 53rd Conference of the German Psychology Society (DGPs), Vienna, Austria.

Deiß, D. & **Dombrowski, J.** (2024, January 24-26). *Tragische Einzelfälle oder strukturelles Problem? Wahrnehmung medialer Darstellungen von Partnerschaftsgewalt* [engl. Is it a series of unfortunate events or a structural challenge? Analyzing media depictions of intimate partner violence; Research Talk, Student Best Paper]. Annual Conference of the Division Rezeptions- und Wirkungsforschung (DGPuK), Fribourg, Switzerland. [OSF: <https://osf.io/y5v43/>]

Dombrowski, J. & Lux, A. (2023, September 6-8). *Pushing towards privacy: Comparing the effectiveness of nudges and boosts for encouraging anonymous browsing* [Paper Presentation, JMP Special Selection Panel]. 13th Conference of the Media Psychology Division (DGPs), Esch-sur-Alzette, Luxembourg.

Dombrowski, J. & Trepte, S. (2023, May 25-29). *Understanding the role of communication for managing individual privacy on social media* [Paper Presentation]. ICA's 73rd Annual Conference, Toronto, Ontario, Canada.

Frener, R., **Wagner, J.**, & Trepte, S. (2022, September 10-15). *Development and validation of the Need for Privacy Scale (NFP-S)* [Research Talk]. 52nd Conference of the German Psychology Society (DGPs), Hildesheim, Germany.

Wagner, J. (2022, September 10-15). *Predicting privacy regulation behavior on social media* [Research Talk]. 52nd Conference of the German Psychology Society (DGPs), Hildesheim, Germany.

Wagner, J. & Johann, M. (2022, May 26-30). *Nudging: Systematic literature review and research agenda for communication science* [Presentation]. ICA's 72nd Annual Conference, Paris, France.

Wagner, J. (2022, April 6-8). *Predicting privacy regulation behavior on social media* [Presentation]. Privacy 2.0 Tagung der Hans-Böckler-Stiftung, Dresden, Germany.

Wagner, J., Frener R., & Trepte, S. (2021, September 8-10). *Development and validation of the Need for Privacy Scale (NFP-S)* [Research Report]. 12th Conference of the Media Psychology Division (DGPs), Aachen, Germany.

Wagner, J. & Johann, M. (2021, September 6-9). *The trustworthiness of social bots in the context of corporate crises: An experiment among Twitter users* [Presentation]. 8th European Communication Conference (ECREA), virtual.

Frener, R., **Wagner, J.**, & Trepte, S. (2021, May 27-31). *Development and validation of the Need for Privacy Scale (NFP-S)* [Paper Presentation]. ICA's 71st Annual Conference, Denver, CO, United States, virtual.

5 MEDIA CONTRIBUTIONS

ZDFheute (2024, August 25). „Tradwives“ auf Social Media – Junge Frauen zurück in alte Rollenmuster? [engl. “Tradwives” on social media - Young women back to old role models?, Online Newspaper Article]. <https://www.zdf.de/nachrichten/panorama/trend-tradwives-tiktok-social-media-100.html>

Welt (2024, June 5). Love Bombing, Curving, Phubbing – wie wir beim Dating manipuliert werden. [engl. Love bombing, curving, phubbing - how we can be manipulated in dating; Online Newspaper Article]. <https://www.welt.de/kultur/plus251856098/Lovebombing-Ghosting-Phubbing-Wie-man-beim-Dating-manipuliert-wird.html>

Stimme (2024, April 4). Stefan Raab kündigt TV-Comeback an: Darum interessieren sich viele Menschen dafür [engl. Stefan Raab announces TV comeback: Why many people are interested; Online Newspaper Article]. <https://www.stimme.de/ueberregional/panorama/nachrichten/kultur/stefan-raab-regina-halmich-box-kampf-tv-comeback-showmaster-art-4906086>

SWR3 (2024, March 21). Anstupsen auf Facebook [engl. Poking on Facebook; Radio Interview].

Badische Zeitung (2024, March 16). Stay-At-Home-Girlfriend: Wie Tiktok das Leben als Hausfrau wieder zum Trend macht [engl. Stay-at-home girlfriend: How Tiktok is making life as a housewife trendy again; Print and Online Newspaper Article]. <https://www.badische-zeitung.de/stay-at-home-girlfriend-wie-tiktok-das-leben-als-hausfrau-wieder-zum-trend-macht>

Politsnack – Adenauer Campus (2023, May 16). Sechs Möglichkeiten, um Nudges in den sozialen Medien zu gestalten [engl. Six ways to design nudges on social media; Blog Article]. <https://www.adenauercampus.de/de/politsnack/detail/-/content/sechs-moeglichkeiten-um-nudges-in-den-sozialen-medien-zu-gestalten-1>

Politsnack – Adenauer Campus (2023, May 9). Steuerung ohne Bevormundung – Nudging als Instrument politischer Kommunikation [engl. Governance without patronization - Nudging as an instrument of political communication; Blog Article]. <https://www.adenauercampus.de/de/politsnack/detail/-/content/steuerung-ohne-bevormundung-nudging-als-instrument-politischer-kommunikation>

Stuttgarter Zeitung (2023, April 3). True Crime – Warum uns Morde so faszinieren [engl. True crime – Why we are fascinated by murders; Online Newspaper Article]. <https://www.stuttgarter-zeitung.de/inhalt/faszination-true-crime-warum-wir-morde-so-lieben.af54e3ed-d8da-4e08-b329-afc9977d5667.html?reduced=true>

Südkurier (2023, March 4). Influencerinnen Lisa und Lena oder Sophia Thiel. Wie viel Beifall macht den Menschen kaputt? [engl. Influencer Lisa and Lena or Sophia Thiel - How much applause destroys people?]. <https://www.suedkurier.de/ueberregional/panorama/influencerinnen-lisa-und-lena-oder-sophia-thiel-wie-viel-beifall-macht-den-menschen-kaputt;art409965,11485769>

Badische Zeitung (2022, December 1). Putzvideos wischen den Stress weg [engl. Cleaning videos wipe away the stress; Print and Online Newspaper Article]. <https://www.badische-zeitung.de/warum-putzvideos-auf-tiktok-ein-grosser-hit-sind>

Radio Feierwerk (2022, November 15). Emojis [Radio Interview].

Hohenlohe Trends (2022, October 21). Der Blick in den Abgrund [engl. A look into the abyss; Print and Online Magazine Article]. <https://www.yumpu.com/de/document/view/67329481/trends-november22>

Badische Zeitung (2022, August 22). Der Krimi ist ein Puzzle [engl. Crime stories are a puzzle; Print Newspaper Interview].

MADS (2022, March 14). *Die Psychologie hinter TikTok: Was macht den Erfolg hinter der App aus?* [engl. *The psychology of TikTok – What is the reason for its success; Online Newspaper Article*]. <https://mads.de/die-psychologie-hinter-tiktok-was-macht-den-erfolg-der-app-aus/>

s_innzeit (2022, February 21). *Machen uns Soziale Medien krank?* [engl. *Does social media make us sick; Podcast Interview*]. <https://sinnzeit.podigee.io/>

Bayern 1 (2022, February 19). *Faszination Krimis* [engl. *Fascination crime stories; Radio Interview*].

Augsburger Allgemeine (2022, February 15). *Warum ich WhatsApp, Instagram und Facebook gelöscht habe* [engl. *Why I have deleted WhatsApp, Instagram, and Facebook; Print and Online Newspaper Article*]. <https://www.augsburger-allgemeine.de/panorama/instagram-facebook-konto-loeschen-erfahrungsbericht-id61711576.html>

PRTransfer (2021, April 12). *PR macht glücklich – Lebenszufriedenheit durch interne Kommunikation* [PR makes happy – Well-being through internal communication: Blog Article]. <https://www.prtransfer.de/pr-macht-gluecklich-lebenszufriedenheit/>

PRTransfer (2021, February 3). *Eine Zeit nach Corona – Resilienz von Unternehmen nach dem Wiederaufbau nach Krisen* [engl. *A time after Corona - Resilience of companies after crises; Blog Article*]. <https://www.prtransfer.de/gemeinsam-aus-der-cor-krise-wiederaufbau-nach-der-krise/>

The Hidden Champion (2021). *Marketinggeflüster* [engl. *Marketing Whispers; Column*]. <https://www.thehiddenchampion.de/marketinggefluester/>